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TO : DEPARTMENT OF STATE

1964 MAR 5

INFO : RIO DE JANEIRO

DEPARTMENT OF STATE
BUREAU OF
INTER-AMERICAN AFFAIRSRM/AN
ANALYSIS & DISTRIBUTION
BRANCH

MAR 5 1964

FROM : AmConGen RECIFE

DATE: February 24, 1964

SUBJECT : RGN Elections--A Trend for the Future?

REF :

Attached are the February 13 results of a mock 1965 election conducted by the "Diario de Natal", the Diarios Associados organ in Natal, Rio Grande do Norte. The 2,800 voters gave a substantial majority to Juscelino KUBITSCHKE for President, placed Dinarte MARIZ in the lead for RGN Governorship and favored Ernani SILVEIRA to be next Mayor of Natal.

Although the situation is bound to change between now and the actual elections in 1965, it is interesting to note that Kubitschek has maintained his political popularity over the past nine years by gaining 39% of the test vote compared to the 40% he won in RGN during the 1955 presidential elections. Pernambuco Governor Miguel ARRAES' low vote reflects his lack of appeal to most voters outside his state, although he has not yet launched a nationwide presidential campaign. That Governor Aluisio ALVES (UDN-dissident) has not yet named his choice to succeed himself may account for Dinarte Mariz's (UDN-traditional) strong showing. Mariz is, however, a popular figure in RGN and there is a ground swell building in his direction. Natal's leftist Mayor, Djalma MARANHÃO's (PTN) second place ranking is probably exaggerated at this early

Attachment: Results
Mock 1965 Elections.

GROUP 3

Downgraded at 12-year intervals;
not automatically declassified.

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stage, and his success may be attributed to the fact that the polling was conducted within Natal, his political stronghold. Nevertheless, Maranhão is working on spreading his image throughout the state and is a candidate who bears close observation. Federal Deputy Clovis MOTA (PTB) is a capable, diligent politician and should be able to improve his position between now and election time.

Ernani Silveira's (Natal's Secretary of Development, Transportation and Commerce) victory in the mayoralty race reflects the prestige accorded him in Natal and should encourage further his candidacy. Aluisio Alves appears to have higher aspirations for 1965 than the mayorship (many think he has his sights set on the vice presidency), but Alves has been mentioned for this position. State Deputy Pedro LUCENA (PTN) finished considerably better than might have previously been expected, but whether or not he is a serious candidate remains to be seen.

Edward J. Rowell

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Minister Consul General

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MOCK ELECTION RESULTS

	<u>Votes</u>	<u>%</u>
<u>PRESIDENT</u>		
Juscelino Kubitschek	1,104	39
Carlos Lacerda	839	30
Miguel Arraes	341	12
 <u>GOVERNOR - RGN</u>		
Dinarte Mariz	834	30
Djalma Maranhão	563	20
Clovis Mota	395	14
 <u>MAYOR - NATAL</u>		
Ernani Silveira	888	32
Aluisio Alves	596	21
Pedro Lucena	501	18
